

## MSU Juneteenth Student Poster Design Contest

Calling All MSU Students! You are invited to participate in the first annual poster design contest to demonstrate your talent by submitting art that represents your original interpretation of the theme for the 4<sup>th</sup> Annual Juneteenth Commemorative Celebration. **The 2024 theme is “Acknowledging the Journey: Freedom, Resilience, Empowerment and Liberation,”** and the event will take place at the Breslin Center on Friday, June 14, 2024, from 5PM to 8:30PM.

This opportunity is open to all students. The **winner** of the Contest will receive \$500\*, recognition at the program and appear in all publicity about the event. In addition to being recognized at the event, artwork will be displayed on the large screens on the floor of the Breslin Center and distributed as glossy print posters to attendees. The winning student will also be recognized on the MSU Juneteenth Commemorative Celebration webpage, along with an artist statement. Students who participated in the contest but were not selected, will receive **honorable mention**.

\*According to the MSU Manual of Business Procedures, “Awards relating to a student’s academic pursuit or achievements must be reported to the to the Office of Financial Aid when paid for non-employment purposes. For questions, please contact the Office of Financial Aid, 353-5940 or <https://finaid.msu.edu/about/contact>.”

### Contest Sponsors

The Office for Institutional Diversity and Inclusion, (IDI) at Michigan State University is the lead coordinator of the Juneteenth Commemorative Celebration program and the office leads and advises the Juneteenth Planning Committee, which is the official poster design contest sponsor.

### Description

The theme of the 4th Annual Juneteenth Commemorative Celebration “*Acknowledging the Journey: Freedom, Resilience, Empowerment and Liberation*,” was chosen to commemorate and celebrate this momentous occasion. As part of the celebration, the Juneteenth Planning Committee is launching this Contest for the first time for MSU students to demonstrate their talent in the form of original art (not copied from other sources) that reflects their interpretation of the theme.

### Recruiting Participants

Information about the Contest will be circulated through a variety of media channels, online and in print, word of mouth and the MSU Juneteenth website.

### How to Participate

The Contest is open from Friday, March 1, 2024, through Monday, April 1, 2024. Entries eligible for consideration must be submitted during that time.

- Using the Contest Application, (see the link below) **submit a photo of your art according to these instructions, along with an artist statement describing the art, and your biography.**
- A selection team will review all eligible submissions, provide feedback and work with student artists.
- A submission must be in the form of an original photograph, digital or analog, painting, taken or created by the student.
- Required specifications: Submissions should be 1920 x 1080 px, in landscape orientation and submitted as a PDF file. (It might be helpful to reference [2022](#) and [2023](#) celebrations to get a sense of the previous artwork used for the program.)
- **The deadline for participating is 11:55PM, on April 1, 2024.**

## Content Requirements

- Submissions must not contain obscenity, explicit sexual material, nudity, profanity, graphic violence, calls or incitement to violence, commercial solicitation, or commercial promotion. Submissions must conform to local law and must not contain content or images that could be considered abusive, inflammatory, denigrating, or disrespectful to any of the Contest Sponsors. Submissions must adhere to both appearance and civil discourse norms. In other words, the content of all submissions must be suitable for a global, public audience.
- Submissions must be **original** content created by the student and must not contain any elements that are protected by someone else's copyright or otherwise subject to third-party intellectual property or proprietary rights, including privacy and publicity rights.
- Contest Sponsors recognize no allowance for "fair use" of copyrighted material, nor do Contest Sponsors recognize allowance for use of licensed materials created or owned by a third party.
- Contest Sponsors reserve the right to disqualify, at their sole and absolute discretion, any submission that does not adhere to these criteria and to the intent and substance of these Official Contest Rules.
- In the event of any question or difference of views regarding compliance with, interpretation, or application of these content requirements or other provisions of these Contest Rules, Contest Sponsors reserve the exclusive right to resolve such questions or differences of views at their sole discretion.
- By submitting artwork to the Contest, the student and a parent/legal guardian affirm that they have obtained written consent from all individuals whose image or likeness appears in the artwork submitted, and that they have obtained the necessary rights, licenses, consents, and permissions to use all material such as music, images, text, and other content in the submission. The student and a parent/legal guardian further affirm that they are prepared to provide reliable documentation of all such consents, licenses, etc., upon request. Failure to obtain such rights, license consents, and permissions may

result in the disqualification of the photo submission at the Contest Sponsors' sole and absolute discretion.

- Copyright Disclaimer: The artwork submitted in this contest is the property of the artist and retains any protection related thereto, as granted by applicable copyright law. Submission of the artwork in this contest grants license to the Contest Sponsors, without any limitation to use, reproduce, distribute, and display the artwork at its sole discretion.

## Eligibility

- Current enrollment as an MSU student.
- Organizations are not eligible to apply either as an entity or through representation by an individual.
- To be eligible for the prize, students must provide complete and accurate information.

## Selection of Winners

**Judges:** The Contest jury is comprised of designated IDI representatives, Juneteenth a representative of the Juneteenth Committee, and representative from the Department of Art & Art History, College of Arts & Letters. Contest Sponsors will provide feedback to adapt the artwork for the final selection.

**Judging Criteria:** Connection and reflection of the theme. Judges will award points for creativity, originality, based on how thoughtfully the artist incorporates the theme into their artwork and describes it in the narrative. Points will also be given for a student's reflection of diversity, equity, and inclusion in the artwork.

**Winner:** The student whose art is selected must follow the rules of the poster design contest by submitting a complete application. Art that is selected to represent the MSU Juneteenth Commemorative Celebration will be displayed for and at the Juneteenth Commemorative Celebration. Failing to follow the rules will make the student winner ineligible and they will not be compensated for their work. The winner will be contacted via e-mail at the email address they provide in the application. Contest Sponsors' inability to contact a potential winner may result in disqualification and/or selection of an alternate winner from all remaining eligible submissions.

## Compensation

- Winning art will be displayed on the Juneteenth webpage, social media properties, and at the event in June.
- Winners must confirm accepting the prize in an email reply within three (3) calendar days. If the acceptance is not confirmed by the required date, the poster design contest sponsors reserve the right to select an alternate winner.

## **Application**

Please use the link below to participate in the Contest. Emails are not accepted.

[https://msu.co1.qualtrics.com/jfe/form/SV\\_b47la8slyMldRhC](https://msu.co1.qualtrics.com/jfe/form/SV_b47la8slyMldRhC)